



PERFORMANCE PLUS PVA™

INTERIOR PVA PRIMER 230011

Interior Wall Primer

Performance Plus PVA is a professional quality interior primer formulated for used on walls and ceilings. This primer can be used on new interior wallboard, plaster, and aged, properly prepared concrete surfaces. It has good enamel holdout properties, making it a great undercoat for preserving the gloss of the topcoat on new surfaces.

PRODUCT INFORMATION

Resin:	Polyvinyl Acrylic
Color Range:	Whites, Off Whites, Pastels
Finish:	<5 @ 60° (MPI GL1)
Drying Time:	To Touch: 1 hour
(70° F. & 50% R.H.)	To Recoat: 4 hours
Clean Up:	Water
Sizes:	Gallons, Fives
Tint Bases:	White
	230011

Weight Per Gallon:	10.3 lbs.
Solids by Weight:	41.4% ± 2%
Solids by Volume:	28% ± 2%
Recommended Film	Wet: 4.5 mils.
Thickness:	Dry: 1.3 mils.
Practical Coverage:	300-350 Sq. Ft. Per Gallon
VOC:	<50 g/L*

*Maximum VOC content for non-tinted paint base is less than 50 g/L (40 CFR 59.406). VOC content may increase after tinting product.

REGULATORY COMPLIANCE

South Coast Air Quality Management District (SCAQMD)
California Air Resources Board (CARB)
Architectural and Industrial Maintenance Coating (AIM - EPA)

GreenSeal GS-11 Standard
MPI #50

SURFACE PREPARATION

General:
All surfaces must be firm, dry and cleaned free of loose paint, dust, dirt, oil, grease, wax, chalk, rust, mildew or any other contamination or condition that would adversely affect the performance of the coating. De-gloss shiny surfaces by lightly sanding†. Repair cracks and fill voids.

†See warning for existing lead-based paint under Precautions.

New Surfaces:

Follow general surface preparation guidelines. New concrete or stucco must cure for 30 days prior to coating. Moisture content should be less than 12 % as measured with a moisture meter and the pH should be between 7 and 11. Remove all laitance and efflorescence before priming with the appropriate primer.

Previously Painted Surfaces:

Follow general surface preparation guidelines. Remove loose or failing paint and spot prime bare areas or entire surface with the appropriate primer. Hard, glossy surfaces may require sanding and/or a bonding primer.

Spraying and Backrolling recommended on new flat work. Do not apply when material, air, and/or surface temperature is below 45°F. To avoid lap marks, maintain a wet edge. Keep product from freezing.

APPLICATION

Brush: Nylon/Polyester Brush
Roller: 3/8" - 3/4" Nap Synthetic Cover
Airless Spray: .017" - .021" Tip Size

RECOMMENDED TOPCOATS

Concrete, Stucco, and Masonry:	<ul style="list-style-type: none"> · Evolution Interior · Acro Pure Interior / Acro HP Interior · Premium Interior · Acrinamel Multipurpose Enamel
Concrete Block:	<ul style="list-style-type: none"> · Evolution Interior · Acro Pure Interior / Acro HP Interior · Premium Interior · Acrinamel Multipurpose Enamel
Gypsum Wallboard:	<ul style="list-style-type: none"> · Evolution Interior · Acro Pure Interior / Acro HP Interior · Premium Interior · Acrinamel Multipurpose Enamel

OTHER TOPCOATS MAY BE APPROPRIATE. CONTACT MILLER PAINT FOR MORE INFORMATION.

THINNING

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon. Stir product thoroughly.

PRECAUTIONS

WARNING! If you scrape, sand, or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION.

KEEP OUT OF REACH OF CHILDREN.

WARRANTY

Miller Paint warrants satisfactory results of our products if used according to label directions. If not satisfied, return the unused portion to place of purchase with a sales receipt. Material will be replaced or purchase price will be refunded. Since we have no control over surface preparation or application, THIS WARRANTY DOES NOT INCLUDE LABOR, THE COST OF LABOR OR INCIDENTAL OR CONSEQUENTIAL DAMAGES ASSOCIATED WITH USE OF THIS PRODUCT. Some states do not allow the exclusion of incidental or consequential damages, so the limitation or exclusion contained in the above warranty may not apply to you. This warranty gives you specific legal rights. You may also have other rights which vary from state to state.

DISPOSAL

Never pour leftover coating down any sink or drain – use up material on the job or seal can and store safely for future use. Do not incinerate closed containers. For specific disposal or recycle guidelines, contact your local waste management agency or district. Please re-use or recycle.