



PERFORMANCE PLUS®

INTERIOR PVA PRIMER 230011

Interior Acrylic Wall Primer

Performance Plus Primer is a professional quality interior primer formulated for used on walls and ceilings. This MPI #50 approved primer can be used on new interior wallboard, plaster, and concrete surfaces. It has good enamel holdout properties, making it a great undercoat for preserving the gloss of the topcoat on new surfaces.

PRODUCT INFORMATION

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| Resin: | Polyvinyl Acrylic |
| Color Range: | Whites, Off Whites, Pastels |
| Finish: | <5 @ 60° (MPI GL1) |
| Drying Time: | To Touch: 1 hour |
| (70° F. & 50% R.H.) | To Recoat: 4 hours |
| Clean Up: | Water |
| Sizes: | Gallons, Fives |
| Tint Bases: | White |
| | 230011 |

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| Weight Per Gallon: | 10.3 lbs. |
| Solids by Weight: | 41.4% ± 2% |
| Solids by Volume: | 28% ± 2% |
| Recommended Film Thickness: | Wet: 5 mils. Dry: 1.5 mils. |
| Practical Coverage: | 200-300 Sq. Ft. Per Gallon |
| VOC: | <50 g/L* |

*Maximum VOC content for non-tinted paint base is less than 50 g/L (ASTM D6886). VOC content may increase after tinting product.

REGULATORY COMPLIANCE

South Coast Air Quality Management District (SCAQMD)
California Air Resources Board (CARB)
Architectural and Industrial Maintenance Coating (AIM - EPA)

GreenSeal GS-11 Standard

SURFACE PREPARATION

General:
All surfaces must be firm, dry and cleaned free of loose paint, dust, dirt, oil, grease, wax, chalk, rust, mildew or any other contamination or condition that would adversely affect the performance of the coating. De-gloss shiny surfaces by lightly sanding†. Repair cracks and fill voids.

†See warning for existing lead-based paint under Precautions.

New Surfaces:

Follow general surface preparation guidelines. New concrete or stucco must cure for 30 days prior to coating. Moisture content should be less than 12 % as measured with a moisture meter and the pH should be between 7 and 11. Remove all laitance and efflorescence before priming with the appropriate primer.

Previously Painted Surfaces:

Follow general surface preparation guidelines. Remove loose or failing paint and spot prime bare areas or entire surface with the appropriate primer. Hard, glossy surfaces may require sanding and/or a bonding primer.

Spraying and Backrolling recommended on new flat work. Do not apply when material, air, and/or surface temperature is below 45°F. To avoid lap marks, maintain a wet edge. Keep product from freezing.

APPLICATION

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| Brush: | Nylon/Polyester Brush |
| Roller: | 3/8" – 3/4" Nap Synthetic Cover |
| Airless Spray: | .017" - .021" Tip Size |

RECOMMENDED TOPCOATS

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| Concrete, Stucco, and Masonry: | <ul style="list-style-type: none"> Evolution Interior Acro Pure Interior / Acro HP Interior Premium Interior Acrinamel Multipurpose Enamel |
| Concrete Block: | <ul style="list-style-type: none"> Evolution Interior Acro Pure Interior / Acro HP Interior Premium Interior Acrinamel Multipurpose Enamel |
| Gypsum Wallboard: | <ul style="list-style-type: none"> Evolution Interior Acro Pure Interior / Acro HP Interior Premium Interior Acrinamel Multipurpose Enamel |

OTHER TOPCOATS MAY BE APPROPRIATE. CONTACT MILLER PAINT FOR MORE INFORMATION.

THINNING

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon. Stir product thoroughly.

PRECAUTIONS

WARNING! If you scrape, sand, or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION.

KEEP OUT OF REACH OF CHILDREN.

WARRANTY

Limited Warranty: Miller Paint Company, Inc. warrants to the purchaser that this product will provide satisfactory performance when applied according to label directions. If this product does not perform to specifications, return unused portion along with sales receipt to place of purchase. As the sole remedy to purchaser, dealer will, at its option: provide additional product to correct affected areas, replace with product of equal value or refund the purchase price paid for this paint product. Failures caused by poor surface preparation, improper application or a breakdown of the underlying surface of previous paint film are not covered by this warranty. **THIS WARRANTY SPECIFICALLY EXCLUDES LABOR OR COST OF LABOR OR INCIDENTAL OR CONSEQUENTIAL DAMAGES ASSOCIATED WITH THE USE OF THIS PRODUCT.**

DISPOSAL

Never pour leftover coating down any sink or drain – use up material on the job or seal can and store safely for future use. Do not incinerate closed containers. For specific disposal or recycle guidelines, contact your local waste management agency or district. Please re-use or recycle.